

Aube Chow

PRODUCT DESIGNER

Aubechow@gmail.com | 852 94699903 | linkedin.com/in/aube-chow-95295a402 | https://portfoleo.odoo.com/

SUMMARY

Product Designer with hands-on experience in end-to-end product development, 3D prototyping, and visual communication. Skilled at identifying user pain points and translating them into thoughtful, market-ready design solutions. Passionate about creating work that is both aesthetically refined and meaningfully functional.

WORK EXPERIENCE

Eyewear Product Designer 2024 August – Present (23 months)

Sun Hing Optical Manufactory Ltd.

- Designed market-ready eyewear for licensed OEM brands, balancing creative aesthetics with commercial viability.
- Developed novel eyewear concepts using 3D printing (SLA) and hand-polishing, improving comfort and accessibility.
- Collaborated with in-house teams and factories to streamline sampling and ensure smooth mass production.
- Conducted user and market research to identify trends and translate insights into high-demand product features.

Video Editor 2023 – 2024 (8 months)

Solar News Ltd.

- Produced and edited video content for clients' social media, adapting visual storytelling to different brand voices.
- Communicate with Clients needs and provide scripts and Storyboard to create budgeted video.

3D Design Freelancer 2022 – 2023 (6 months)

Self Employed

- From idea , Cooperated with other freelancer , Provide 3D printed Prototype for clients presentation.
- Provided 3D modelling and product rendering services for commercial projects.

Designer (Internship) 2022 – 2023 (6 months)

Achelous Pure Metal Company limited

- Provided 3D model showcase for exhibition in Hong Kong Science Park
- created explanation video and leaflet on ion exchange technology for exhibition in Hong Kong Science Park

SKILLS

User Research & Pain Point Analysis

End-to-End Product Development

3D Print Modelling & Prototyping (SLA)

Digital Product Rendering (2D & 3D)

Visual Communication & Presentation

Product Animation Rendering

SOFTWARE

Rhino 8 | Fusion 360 | MeshMixer | Keyshot | Photoshop | Illustrator | CorelDraw | Premiere Pro | ChatGPT
Claude | Powerpoint | Figjam | Unity | Blender | Generative AI Models

EDUCATION

BA (Hons) in Product Design 2018 – 2022

Technological and Higher Education Institute of Hong Kong

AWARDS & SCHOLARSHIPS

Champion of Trophy Design Competition 2021

HKIUD Greater Bay Area Urban Design Awards Trophy Design Competition

2nd Runner-up of Timepiece Design 2021

HKTDC The 37th HK Watch & Clock Design Competition, Student Group

Talent Development Scholarship 2021 & 2022

HKSAR Government Scholarship Fund

LANGUAGES

Cantonese Native

English Fluent

Mandarin Intermediate

Aube Chow

產品設計師

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個人摘要

具備端到端 (End-to-end) 產品開發、3D Print 製作和視覺傳達實戰經驗的產品設計師。擅長洞察用戶痛點，並將其轉化為兼具深度與市場可行性的設計解決方案。熱衷於打造兼具精緻美感與實用功能的設計作品。

工作經驗

產品設計師 (眼鏡)

2024 8月 - 至今 (23 個月)

新興光學集團有限公司

- 為OEM 品牌設計具備市場競爭力的眼鏡產品，在創意美學與商業可行性之間取得平衡。
- 運用3D 列印 (SLA) 技術與手工拋光開發創新的眼鏡概念，有效提升配戴舒適度與便利性。
- 與內部團隊及工廠緊密合作，優化打樣流程並確保量產順利進行。
- 進行用戶與市場調研以精準掌握趨勢，並將洞察轉化為高市場需求的產品功能。

影片剪輯師

2023 - 2024 (8 個月)

明朝新聞有限公司

- 為客戶的社群媒體平台製作與剪輯影片內容，根據不同的品牌定位調整視覺敘事風格。
- 精準對接客戶需求，提供腳本與分鏡腳本，在預算範圍內打造高質量的影片。

自由職業者 (3D 設計)

2022 - 2023 (6 個月)

自由職業

- 從概念發想到與其他自由職業者協作，為客戶的提案演示提供 3D 列印原型。
- 為商業項目提供專業的 3D 建模與產品渲染服務。

設計師 (實習生)

2022 - 2023 (6 個月)

Achelous Pure Metal Company limited

- 為公司在香港科學園的展覽活動提供 3D 模型展示支援。
- 為公司在香港科學園的展覽製作有關「離子交換技術」的解說影片與宣傳單張。

專業技能

用戶調研與痛點分析

端到端產品開發

3D 列印建模與原型製作 (SLA)

數位產品渲染 (2D & 3D)

視覺傳達與提案簡報

產品動畫渲染

熟練軟體

Rhino 8 | Fusion 360 | MeshMixer | Keyshot | Photoshop | Illustrator | CorelDraw | Premiere Pro | ChatGPT
Claude | Powerpoint | Figjam | Unity | Blender | Generative AI Models

教育背景

產品設計 (榮譽) 文學士 (BA (Hons) in Product Design)

2018 - 2022

香港高等教育科技學院

獎項與獎學金

2021年 獎盃設計比賽 冠軍

香港城市設計學會 (HKIUD) 大灣區城市設計大獎 - 獎盃設計比賽

2021年 鐘錶設計比賽 季軍 (2nd Runner-up)

香港貿發局 (HKTDC) 第37屆香港鐘錶設計比賽 (學生組)

2021 及 2022年度 才藝發展獎學金

香港特別行政區政府獎學基金

語言能力

廣東話

母語

英文

流利

普通話

中等熟練